

# Claremont Quarter

Claremont Quarter, stage 1 completed in 2009 and second stage in 2011, is Perth's premier fashion and lifestyle retail destination. Claremont is just 9kms from the Perth CBD, half way between Perth and Fremantle.

Claremont Quarter is more than just another shopping centre. The high streets along Bayview Terrace and St Quentin Avenue seamlessly flow into two levels of open malls creating a cosmopolitan village atmosphere.

Covering 30,000sqm, shoppers enjoy over 130 boutiques and cafés, including a unique licensed dining precinct, a new format David Jones, fresh food market and a WA award-winning Coles.

## 30,000 sqm of sophisticated and integrated retail space

**Majors** David Jones & Coles

**Mini Majors** JB HI-FI, Quiksilver, Jack's Whole Foods & Groceries, Rebel Sport & Country Road.

**Specialties** 130 boutique and specialty stores. Premium fashion offer including Trenery, Seafolly, Tigerlily, Alannah Hill, Sass & Bide, Gorman, Marcs, Cue, Sportsgirl, French Connection and SABA. Newly opened General Pants and Nike will soon be complimented by Peter Alexander adding to the extensive list of national brands. As well as the first Western Australian boutique

for Carla Zampatti, Sambag, Zimmermann and Manning Cartell.

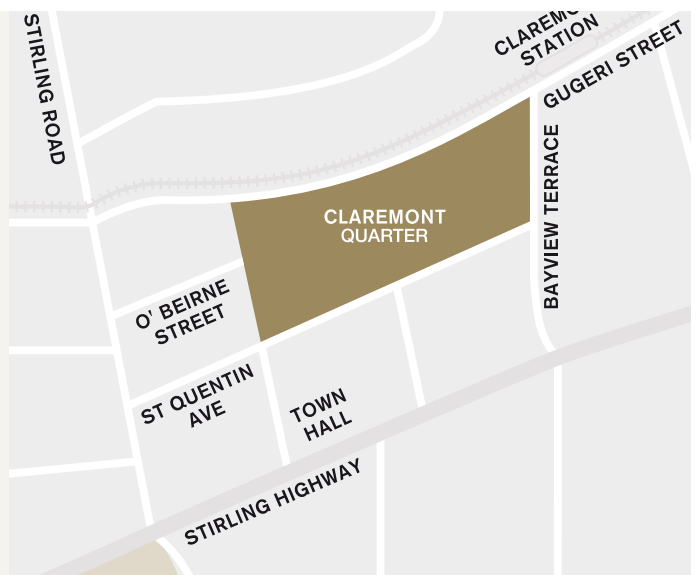
Unique licensed dining precinct which includes Lucioli, Koko Black, Grill'd and Mad Mex.

The centre includes an award winning flagship Coles supermarket, regularly one of the highest performing stores in the state and a seven day, late night whole foods market.

The David Jones and Country Road are also both ranked amongst their top performing stores nationally.

### Shopper Profile

- The Claremont suburb covers an area of 4.9km<sup>2</sup>, and has a population of 9,280 (2011).
- The average per capita income is 45% higher than the Australian average and 21% higher than the Perth average, surrounded by Perth's most affluent suburbs – Dalkeith, Peppermint Grove, Cottesloe, Claremont and Nedlands (Source: Urbis Census Profile, 2011).
- These shoppers are well travelled, affluent and highly educated. They also have a very strong emotional attachment towards Claremont Quarter and are extremely loyal (Source: Metrix Focus Group, Mar 2013).
- Our retailers continually comment that there is no comparable shopper catchment in Australia where disposable income is abundant amongst shoppers who know what they want and are willing to pay for it.



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