

Forrestfield Forum & Marketplace

Forrestfield Forum & Marketplace is a community-focused and family, friendly shopping centre on Strelitzia Avenue between the Forrestfield Public Library and Forrestfield Primary School.

With easy access parking surrounding both the Forum and Marketplace, customers have access to 52 specialty shops, two major supermarkets; Coles and Woolworths and mini majors including The Reject Shop and BWS.

Acquired by Hawaiian in 2015, the community centre offers 13,318 sqm of retail space with 911 car bays

Majors Coles & Woolworths

Mini Majors The Reject Shop & BWS

Specialties With over 50 specialty stores across two centres, Forrestfield Forum and Marketplace offers shoppers an excellent range of convenient food and services.

- Freestanding Hungry Jacks.
- Flight Centre, Bendigo Bank, Millers Fashion, Lenards, Rockmans, Dominos Pizza and Australia Post.

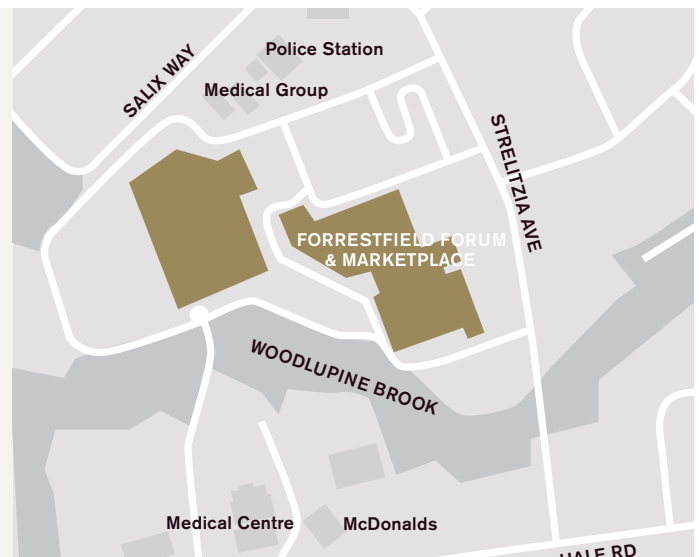
The broad services offer includes hair & beauty, real estate, accountancy, massage and travel services.

Being a recent acquisition, this centre presents a unique opportunity for remodelling the retail offer to better match the needs of locals.

Shopper Profile

The centre is surrounded by community facilities and is the heart of the Forrestfield District Centre.

- The area is bounded by infrastructure – Perth Airport, highways, industrial areas - that ensures shopper loyalty. Within the precinct, densification has commenced with local developers looking to do more.
- The catchment community is a blend of core areas of older established households and mid to lower socio economic households to the affluent white collar oriented households in the Hills to the east.
- Shoppers focus on necessity buying and a value based offer.
- Community engagement levels are high and this centre includes spaces allocated to community groups.



Contact Lui Cilfone on 0417 971 300 or luic@hawaiian.com.au

To the maximum extent permitted by law, Hawaiian Pty Ltd and its related bodies corporate and the officers, directors, employees and agents of those entities do not accept any responsibility or liability including, without limitation, any liability arising from fault or negligence on the part of any person, for any loss arising from the use of this document or its contents or otherwise arising in connection with it. The information and illustrations presented in this document are indicative only and are subject to change. They do not form part of any agreement or lease.

hawaiian 

make the connection at hawaiian.com.au